

What's Going On With Our Cities?

We have truly amazing cities in North America ... originally built by a bunch of people working together. Working together to create a better place for themselves & their families. Somewhere along the line people got busy & disconnected and the responsibility for our cities shifted from a group effort to the responsibility of a local government where the citizens look to "the city" or "the government" to fix their prevailing problems.

It is further complicated by the stakeholders (multiple levels of government, businesses, unions, social groups, special interest groups, educators, the citizens) ... each seeming to have their own agenda with little or no alignment.

The Two Critical Facts To Consider

1. No matter how motivated, a municipal government cannot fix a city's problems by itself let alone lead prosperity. They just don't have enough resources ... period.
2. Even though it appears differently, everyone shares the same final objective ... a healthy and prosperous city for themselves, their families, their friends and their neighbors.

"More than 1/2 of the world's population live in cities; in the developed world it is closer to 78% - more than 3 out of 4 people live in urban places - in cities."
Benjamin Barber

City Possibilities is partnering with Chambers of Commerce, Boards of Trade, Associations to help Towns, Cities and Villages break this unproductive cycle .

What Is City Possibilities?

City Possibilities™ is **Social Collaboration** or what we call social media with a purpose. City Possibilities™ is an online social collaboration site which gives everyone access to tools which enables to them learn about their city, share their views on what is great and what needs to be improved, collaborate with their fellow citizens, start, join or manage an initiative or discussion, participate in creative problem solving (using crowdsourcing techniques), see what other people in other cities are doing, provide them access to resources & tools within their city & reward them for their great work with City Contribution Points™.

Why City Possibilities™ is Partnering With Chambers, BOT's & Associations?

City Possibilities™ is partnering with Chambers of Commerce, Boards of Trade and other Associations to empower the business community to lead a new and engaging approach to city collaboration. The business community creates jobs and prosperity. Their employees are also the citizens. What better place to engage everyone to get involved? Forward thinking Chamber and Business CEO's are clearly seeing the benefits to their members & to their community.

Everyone Wins!

Wins For The Chamber & the Business Community

Greater understanding of the citizens (including their customers & employees) on a massive scale.

Tap into new ideas without cost.

Enhanced leadership position in the business and general community.

Personalized access to the information through a private dashboard.

Create a true value add for chamber membership.
 Generate revenue through enhanced products.

Wins For The Community:

Opportunity to create a personalized Urban Mandate, clarifying and aligning the needs and desires of the community.

Be heard & understood as groups & individuals.

Collaboration that is focused on what is important to all rather than the few.

Provide greater work opportunities.

Focus goal setting and minimize agenda pushing.

Wins For All Levels of Government:

Fully understand the views of the citizens

Help understand priorities.

Ideas on how to support greater prosperity.

Make faster more relevant decisions.

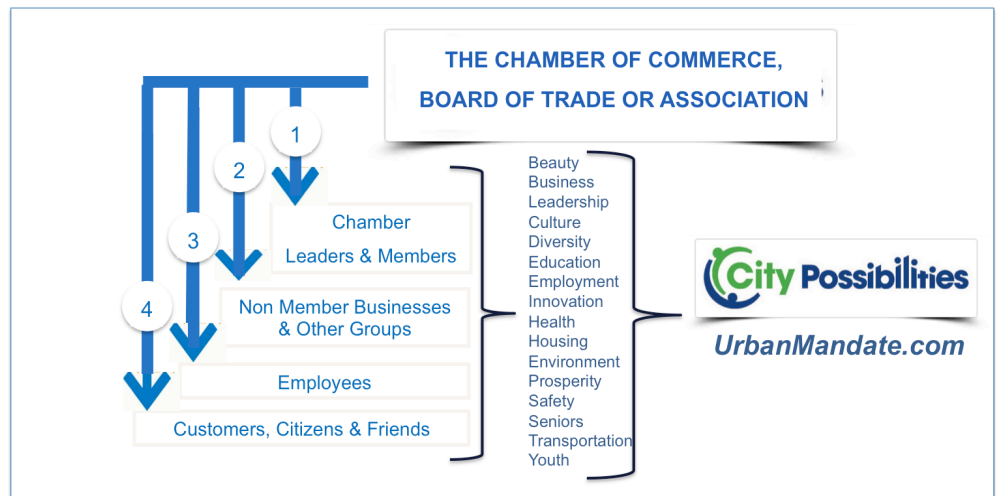
Gain community support and foster greater trust.

Phase One: Creating an Urban Mandate:

City Possibilities™ has developed processes around the 16 drivers of a prosperous city covering everything from jobs to health to the environment. Individual citizens and groups of citizens will have different views ... which is ok. A truly prosperous city has a very personal blend of priorities, which is their very own personality.

Finding the right balance through honest collaboration ensures mutual benefit. CP captures information, organizes it and creates a highly personalized Mandate clarifying a common dream for all.

It is all about transparency. We partner with all types of groups to ensure that everyone can be heard & participate in the



program. Everyone includes young people, seniors, homeowners, business people, friends, neighbors, parents, teachers, students, special interest groups, government, charities ... and ... well ... everyone else.

The result is an exciting new dream for the city ... a truly collaborative dream! **In fact with enough participation each community could expect a response from all levels of government because they can clarify and be united in their mandate!**

This level of collaboration means the cities can be united in their quest for a better place while fully retaining their respect for individuality ... less time is spent on debating ... more time is spent on doing!

The logo for theMINDSUITE.COM, featuring a blue stylized 'Z' icon followed by the text "theMINDSUITE.COM" in a blue sans-serif font, with "MINDSUITE" in yellow and ".COM" in blue.

theMINDSUITE.COM Empowering City Possibilities™